Mandatory origin labelling of milk and milk products

Country: Belgium Client: DG Agri

Duration: 9 months

Partners: LEI-WUR

VetEffecT completed with LEI-WUR and other partners the study for DG AGRI on mandatory origin labelling of milk and milk products.

This study provides scenario's for origin labelling of products and the predicted economic consequences. The purpose was to evaluate scenario's for origin labelling of milk and milk products, to better inform consumer on the products' origin, yet minimising administrative burden and the principles of the internal market. The study was performed for the European parliament and Council regarding the mandatory indication of country of origin for types of meat other than beef, poultry, pig and sheep and goat meat, milk and milk used as an ingredient in dairy products, as a results of the Regulation (EU) No 1169/2011.

The full report can be downloaded HERE

